

August 2011

Dear ISCPA Employer:

With almost 48,000 undergraduates, 13,000 graduating seniors, 10,000 student of color, 1500 international students and over 200 unique academic majors, I am confident that The Illinois Small College Placement Association (ISCPA) offers you valuable and practical opportunities to identify outstanding talent to meet your company's needs.

CareerFest, our traditional annual job fair has relied on the same format for well over 15 years. As it evolved into one of Illinois's premier events for employers and ISCPA students, it relied on the same agenda and structure. Additionally, over the past several years, attendance by both employers and students has been notably lower, leading us to look closer at what we do. In light of the time commitment, cost and overall efficiency, ISCPA is taking this year to re-evaluate the events it has hosted over the years. One of the results of this appraisal is that both CareerFest and TeacherFest will not be held this year.

While we explore alternatives, ISCPA wants to ensure you that we can still provide qualified candidates to you and your organization. The following services have been offerings from ISCPA over the years and can still provide ample means and opportunities to connect with our students and alumni.

Interview Day:

A single day event where select employers are able to pre-screen applicants ahead of time and hold multiple interviews in one location, with all selected candidates traveling to that one facility. (Typically held in October, plus we are adding an additional Interview Day event to be held in Spring) - *Nominal fee*

Resume Referral:

Qualifying companies can source resumes from all ISCPA institutions either by requesting an electronic resume book or by searching the resume database independently. *No cost*

ISCPA Consortium Interviewing:

Interview qualified and prescreened students and alumni from all of ISCPA at any consortium college or university convenient to *your* location. *No cost*

Posting opportunities on the ISCPA Online Career Center:

Market your openings for employment or internships on our electronic career management system where opportunities can be viewed by current ISCPA students and alumni. Application and resume submission can be directed to you or other targets within your organization. *No cost*

We appreciate your patience as ISCPA makes every effort possible to fine tune strategies to help you acquire the caliber of employees and interns you seek.

Sincerely,

Jeff Denard
President, ISCPA